

## Art 143 Blog Assignment: 10% of semester grade

### How to set up a tumblr blog overview:

<https://www.youtube.com/watch?v=sGjGlls9570>

### More details on these videos:

[https://www.youtube.com/watch?v=uXOLq4sA\\_Ig](https://www.youtube.com/watch?v=uXOLq4sA_Ig)

<https://www.youtube.com/watch?v=5xmcTIYTGso>

### Week 1

1. Create the blog
2. Customize the title, description, and avatar to make it yours.
3. Write an “about me” with a few words about who you are, your background and goals as they relate to the class.
4. Find some art/design related blogs to follow
5. Re-blog something related to the class (art, animation, design, photo, etc)
6. Post a link to your blog on the Art 141 Facebook Group page (\*\*you will have to join first). Look for *ECC Art 143 Digital Publishing Fundamentals* on Facebook and send a request to join.

### Week 2:

Follow blogs belonging to other students in the class.

### Week 3 and beyond: Every assignment will require a minimum of 5 process posts:

1. **Brainstorm:** What are the ideas you are thinking about?
2. **Research:**
  - a. Historical/Cultural
  - b. Contemporary (pop-culture, other designs, art etc)
  - c. Your own observation (sketches, photos, NOT INTERNET)
3. **Thumbnail sketches:** Small quick diagrams showing possible layouts of the page or screen. First draw the overall shape of the page or screen in correct proportions, then sketch inside these rectangles. The more the better. You can photograph your sketches with your camera and post, or scan.
4. **Work-in-progress:** Once you have your project is started, post an image of it on the web. You can write about the technical aspects of working on it—what tools you used, difficulties encountered, how you solved technical or design issues.
5. **Final version and Reflection:** Post an image of the final version and your response to the class critique as well as your own critique and thoughts on how it turned out. Did you achieve what you set out to? Did you exceed your expectations or did you not quite get there? How can you improve on the next project?